



BERWICK INSURANCE PARTNERS

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HOW TO PLACE A LEAD ORDER WITH **TARGETLEADS**

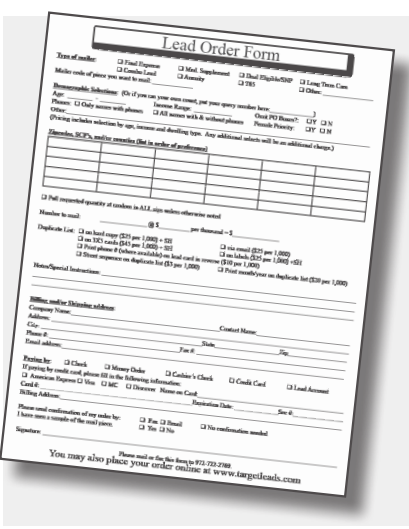


1. **PICK YOUR MAILER** - we have a number of predesigned samples for senior insurance mailers that you can choose from. Samples are included in this catalog. If you don't see what you are looking for, let us know. We have numerous options!

2. **GET A COUNT** - you can run your own count by visiting our website at www.targetleads.com and clicking "Tools" then click "Run Counts". Or you can call/email us and we would be happy to run the count for you. Please let us know the age, income and any other criteria you want to target as well as the zips/counties you want to select. We will run the counts and email you the totals usually within 1-2 hours at the most.

3. **PLACE YOUR ORDER** - Once you have selected the mailer you want to use and have finalized your count, you can place your order. You can use one of our online order forms at www.targetleads.com under the "Tools" tab. Or you can call us, email us or fax us with your order. Whatever is most convenient for you!

4. **CONFIRM YOUR ORDER** - After we receive your order, we ALWAYS send an order confirmation. Please note... your order will NOT start processing until you have approved the order confirmation and we have received payment for your order. Once we have received your approval and your payment information, it will take appx 3-5 business days to print and mail your order. Once in the mail, we usually start seeing responses within 1-2 weeks from mail date.



LEAD DELIVERY METHOD - WHAT TO KNOW...

We offer two options for lead delivery



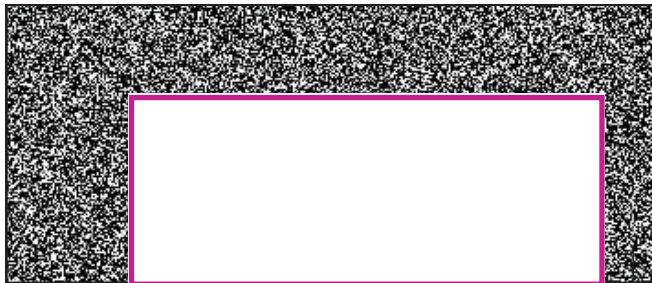
1. **Scan and Ship** - with this option, we scan the leads daily as they come in and upload them to an online portal. Our system sends an email to let you know you have new leads so you can log in and view them. Then, once a week, we mail the original response cards to you.

2. **TL LeadManager** - TL LeadManager (TLLM) is our proprietary contact management system. If you choose this option, we will data enter the responses into TLLM as they come in along with a scanned image of the lead. With this option, we do NOT mail the original response cards to you. TLLM is FREE to Berwick Insurance Group Partners who utilize TargetLeads Marketing Services. TLLM can be used with your existing client/prospect list and leads from lead sources can be imported as well. For more information on TLLM, email our TLLM support team at TLLM@TargetLeads.com.

Dual Mailer B-MC11BW

Information Concerning **2017 MEDICARE UPDATE**

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IMPORTANT INFORMATION FOR
MEDICARE AND MEDICAID ELIGIBLE INDIVIDUALS.
THIS IS AN ADVERTISEMENT

IMPORTANT - VERIFY ADDRESS BY MAILING POSTAGE-FREE CARD TO

PLEASE send me information on the latest Medicare Changes and additional benefits from (Agency).

Name _____ Phone _____ Email _____

Please Contact me by: Phone Email

If you have a low income and are Medicare eligible you may qualify for a Special Needs Plan. Return this postage paid card today to see if you qualify.



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By returning this card, you agree that a licensed insurance agent may contact you by phone or email to answer your questions and provide additional information about Medicare Advantage or Prescription Drug Plans.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

ROCKWALL TX 75087-9891
PO BOX 2528
SD REPLY CENTER

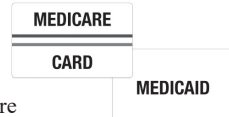
POSTAGE WILL BE PAID BY ADDRESSEE

FIRST-CLASS MAIL PERMIT NO. 690 ROCKWALL TX
BUSINESS REPLY MAIL



NEW PLANS AVAILABLE FOR MEDICARE AND MEDICAID RECIPIENTS

New plans in place for this year can help you with MEDICAID BENEFITS, DENTAL and VISION.



If you are on Medicare and Medicaid, these plans are available at no charge to you and you can change at any time. These plans may also include no-cost transportation benefits.

Detach and mail the attached postage-paid card to receive this vital information.

REPLY TODAY...
REQUESTS WILL BE PROCESSED IN THE ORDER RECEIVED...

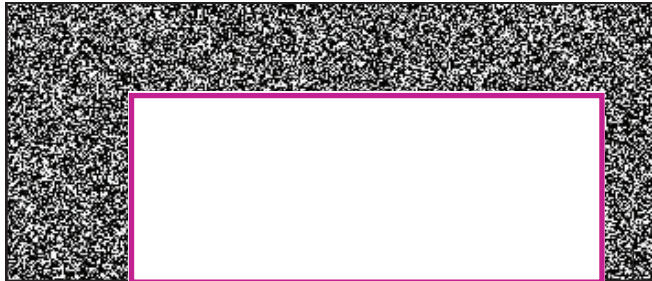
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SEP Reasons B-BER5

Information Concerning **2017 MEDICARE UPDATE**

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IMPORTANT INFORMATION FOR
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IMPORTANT - VERIFY ADDRESS BY MAILING POSTAGE-FREE CARD T

Send this card back today!

If you would like to receive FREE information, please add your info below and return this postage paid card today.

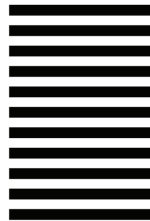
Name _____ Phone _____ Email _____

Please Contact me by: Phone Email



B-BER5

By returning this card, you agree that a licensed insurance agent may contact you by phone or email to answer your questions and provide additional information about Medicare Supplement or Prescription Drug Plans.



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YOU COULD BE ELIGIBLE FOR MEDICARE
OR A NEW MEDICARE PLAN

There are a lot of reasons why you may qualify:

- Turning 65
- Retiring
- Losing group health coverage
- Moving to a new county or state
- Low-Income subsidy/Medicaid

Make an informed decision and possibly save hundreds or even thousands of dollars each year! For more information on the choices and benefits available, return this postage paid inquiry card today! There is no cost or obligation.

For faster service, please call <Agent Name> at <Phone>

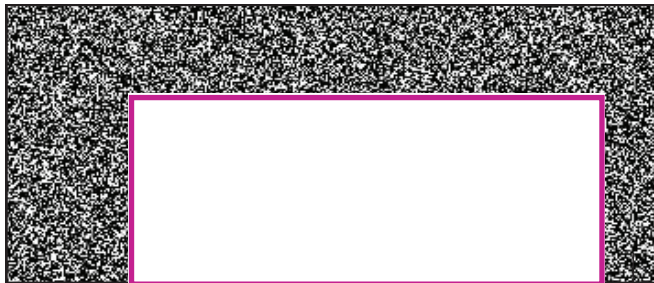
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Turning 65 B-OE2BER

Information 2017 MEDICARE INITIAL ENROLLMENT
Concerning

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US



IMPORTANT NON-GOVERNMENTAL
DOCUMENT ENCLOSED
THIS IS AN ADVERTISEMENT

To protect your privacy, fold and tape closed before mailing. Do not c

Send this card back today!

If you would like to receive FREE information, please add your info
below and return this postage paid card today.

Name _____ Phone _____ Email _____

Please Contact me by: Phone Email



By returning this card, you agree that a licensed agent may call, email, or mail to
answer your questions and provide additional information about Medicare Advantage
Plans, Medicare Supplement Insurance, and/or Prescription Drug Plans. B-OE2BER



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MEDICARE INITIAL ENROLLMENT INQUIRY CARD

When you turn age 65, you will be in your Medicare "initial enrollment"
period, which means most can choose any Medicare carrier without medical
questions.

You only have ONE initial enrollment period.

Make an informed choice during your initial enrollment and possibly save
hundreds of dollars each year! For more information on the choices and
benefits available, return this postage paid inquiry card today!

For faster service, please call <Agent Name> at <Phone>

B-OE2BER

