

Blue Medicare Health RewardsSM Program Overview

Broker use only.

Maintaining a healthy lifestyle has a positive effect on almost every aspect of a person's life. That's why **Blue Cross[®] Blue Shield[®] of Arizona** members can earn rewards for completing health-related activities. The rewards they earn will be loaded onto a Benefits Mastercard[®] Prepaid Card issued through **NationsBenefits[®]**. Members can use their card to buy eligible¹ items and services to personalize their care.

REWARDS PROGRAM INCLUDES:



Blue Medicare Health Rewards

Reward dollars will be loaded onto a member's card within 60 days of an eligible claim or self-attestation being processed. **Types of health-related activities include, but are not limited to:**

- Annual Physical Exam
- In-Home Assessment
- Breast Cancer Screening
- Colorectal Cancer Screening
- Diabetic Retinal Eye Exam

See the back of this flyer for a list of qualifying health-related activities.



Convenient Purchasing Options

Once a member receives and activates their card, they can start using it online, by phone, and at any retail location that accepts Mastercard.



Online:
AZBlue.com/NationsBenefits



Phone:
1-877-200-4272 (TTY: 711)



Retail:
Any retail location that accepts Mastercard

Please note: Reward dollars cannot be used to purchase alcohol, tobacco, firearms, or gift cards. Blue Medicare Reward dollars are issued one time per screening per calendar year. Eligible activities must be completed on or before December 31, 2023.



MEMBERS MUST ACTIVATE THEIR CARDS BEFORE USE.

They can activate their card by visiting AZBlue.com/NationsBenefits/Activate or calling **1-877-205-8005 (TTY: 711)**. Member Experience Advisors are available 24 hours per day, 7 days per week, 365 days per year. Language support services are available free of charge.



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Earning Rewards is Easy!

Members can earn rewards for completing health-related activities including:

Rewards Activity	Rewards Amount
Annual Physical Exam (APE) ²	\$50
In-Home Assessment (IHA) ³	\$50
Breast Cancer Screening (Mammogram) ⁴	\$25
Colorectal Cancer Exam ⁴	\$25
Diabetic Retinal Eye Exam ⁴	\$25

Personalized MyBenefits Portal

The MyBenefits portal makes it convenient for members to manage their benefits.

They can easily:

- **Activate** their card
- **View** their available balance
- **Order** health and wellness items
- **Track** their order status in real-time



Members can register at AZBlue.com/NationsBenefits to explore these features and more!

GET STARTED TODAY!

If you have questions regarding the rewards program, please call 1-877-200-4272 (TTY: 711).

Member Experience Advisors are available 24 hours per day, 7 days per week, 365 days per year. Language support services are available free of charge.



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¹ This card cannot be used to pay for prescription drugs or products that are not eligible. Product exclusions include alcohol, tobacco, firearms, or gift cards. If you would like to buy items that are not eligible, you will need to use another form of payment.

² A claim from an in-network primary care provider must be received by BCBSAZ. Annual Wellness Visit **does not** apply.

³ A claim from one of our care partners must be received by BCBSAZ. Telehealth appointments **do not** apply.

⁴ You must complete the self-attestation for the health activity.

The relationship between BCBSAZ and NationsBenefits is that of independent contractors. NationsBenefits is an independent and separate company contracted with BCBSAZ to provide OTC services to BCBSAZ members.

BCBSAZ offers BluePathway HMO and BlueJourney PPO Medicare Advantage plans. BCBSAZ Advantage, a separate but wholly owned subsidiary of BCBSAZ, offers Blue Medicare Advantage Standard, Classic and Plus HMO plans. BCBSAZ is contracted with Medicare to offer HMO and PPO Medicare Advantage plans and PDP plans. Enrollment in BCBSAZ plans depends on contract renewal.

Blue Cross, Blue Shield, and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

The Benefits Mastercard® Prepaid Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Card can be used for eligible expenses wherever Mastercard is accepted. This is a benefits card that can only be used at certain Mastercard merchants participating in this program and will be authorized for qualified purchases as set forth in your Cardholder Agreement. Valid only in the U.S. No cash access. Certain of these materials may be available in additional languages upon request. This is not a gift card or gift certificate. You have received this card as a gratuity without the payment of any monetary value or consideration.

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