# 2024 GENERAL YEAR CATALOG Lead Generation Ideas & Templates









### **Intro**duction



Berwick Insurance Group values our agent partners and we want you to have all the right tools it takes to successfully sell Medicare plans. So, we put together a catalog that contains designs you can use for various print advertisements including, but not limited to, flyers, postcards, rack cards, newspaper and magazine ads.

At your request, we can personalize each design to include any combination of your name, telephone number, email address, website, agent license number, affiliated agency name, tagline, logo and/or photograph.

The process is simple:

- 1. Choose the design you want to use
- 2. Determine the size needed for each piece\*
- 3. Outline the contact information you want included
- 4. Send your request to marketing@berwickinsurance. com or call us at 888-745-2320

These design services are free to our agent partners and we want to hear how they're working for you. We welcome your feedback and thank you for being a great partner!

Important: Please limit requests to three designs or fewer at a time. Turnaround times vary depending on the scope of the project, seasonality, and other factors. The design specifications found within this catalog are intended for printing from your home/office printer or at quick-print stores. Please let us know if you intend to utilize the services of a professional print shop that requires crop & bleed marks within the design file.

\*Please indicate if you need specific sizing for your design in inches: Width x Height. Default sizes for our most requested pieces are as follows:

Flyer: 8.5" W x 11" H

Postcard: 8.5" W x 5.5" H

Rack Card: 3 7/8" W x 8.5" H

NOTE: Please be aware actual content can vary from catalog depictions; modifications may be needed.

### **IMPORTANT - Using Available Templates**

Berwick Insurance Group provides contracted agents with a number of different available templates to help communicate with their unique client base, community and/or prospective audience.

Agents are individually responsible for selecting materials appropriate to their market setting. For example, an agent in a large service area that has many carriers and/or plan options may opt to use a template that uses language like "Medicare Plans: You have a lot of options!" Whereas an agent in a smaller service area with limited carrier and/or plan options may want to use a different template or request that their Marketing Consultant change the headline to say, "Medicare Plans: You have options!" If you have any concerns about selecting an appropriate template, contact your friendly Marketing Consultant by email at marketing@berwickinsurance.com or by phone at 888-745-2320.

### A note on the Medicare Advantage Open Enrollment Period (MA OEP), January 1 – March 31, and State Regulations:

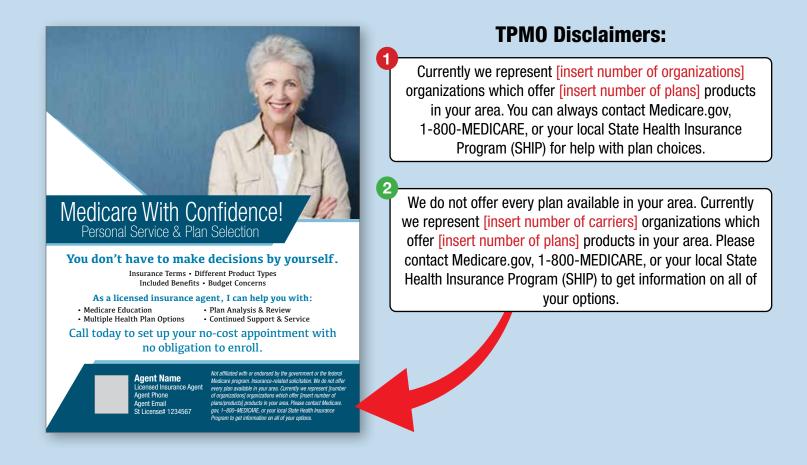
General Prospecting templates requested in the first quarter will be accompanied by a sticky note within the design that addresses Special Election Periods (SEPs) agents can effectively advertise during the Open Enrollment Period (see example). The sticky note will not accompany templates specific to an SEP, like Turning-65 pieces.



**Additionally,** agents are responsible for ensuring they are in compliance with the particular guidelines of the state(s) in which they are licensed. Please let us know if there are state-specific regulations that must be considered when providing you with a personalized and print-ready design file.

### **IMPORTANT - For Electronic Communications**

Let us know if you plan to use your communication materials ELECTRONICALLY!



The **TPMO disclaimer** is required for all electronic communications (posting to social media, compliant email sends, etc.). When submitting your request to have a template personalized, let us know either of the following if you plan to distribute these materials electronically:

If you represent ALL Medicare Advantage & Prescription Drug Plans offered in your area.

### **OR**

If you do NOT represent ALL Medicare Advantage & Prescription Drug Plans offered in your area, you must inform us how many organizations (carriers) and products (plans) you represent so that we can properly affix the TPMO disclaimer to your materials. See provided example.

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Flyer 8.5" x 11" MP1-F



### Rackcard 3.875" x 8.5" MP1-RC



### Postcard 8.5" x 5.5" MP1-PC



Having a local & licensed insurance agent by your side can help make the difference when choosing a Medicare plan.

I provide ongoing service to many members of our community and would love to help you too! Call today to schedule your no-cost appointment with no obligation to enroll.

### **Agent Name**

Licensed Insurance Agent
555-555-5555
agent@agentplace.com
License #: 0G54862

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MP2-F



Rackcard 3.875" x 8.5" MP2-RC



### Postcard 8.5" x 5.5" MP2-PC



Having a local & licensed insurance agent by your side can help make the difference when choosing a Medicare plan.

I provide ongoing service to many members of our community and would love to help you too!

Call today to schedule your no-cost appointment with no obligation to enroll.

Agent Name
Licensed Insurance Agent 555-555-5555 agent@agentplace.com License #: 0G54862

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MP3-F



### Rackcard 3.875" x 8.5" MP3-RC



### Postcard 8.5" x 5.5" MP3-PC



Flyer 8.5" x 11" MP4-F



You have a lot of options!

Having a local & licensed insurance agent by your side can help make the difference when choosing a Medicare plan.

I'd love to get to know you and help:

- Explore a variety of different Medicare Plans available to you.
- Explain plan benefits and how they may impact your needs and budget.
- Enroll you in the Medicare Plan that fits your lifestyle.

I provide ongoing service to many members of our community and would love to help you too! Call today to schedule your no-cost appointment with no obligation to enroll.

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.



### Agent Name

Licensed Insurance Agent 555-555-5555

agent@agentplace.com

### Rackcard 3.875" x 8.5" MP4-RC



### Medicare Plans You have a lot of options!

Having a local & licensed insurance agent by your side can help make the difference when choosing a Medicare plan.

I'd love to get to know you and help:

- Explore a variety of different Medicare Plans available to you.
- Explain plan benefits and how they may impact your needs and budget.
- Enroll you in the Medicare Plan that fits your lifestyle.

I provide ongoing service to many members of our community and would love to help you too! Call today to schedule your no-cost appointment with no obligation to enroll.



### **Agent Name**

Licensed Insurance Agent 555-555-5555
agent@agentplace.com
License #: 0G54862

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" MP4-PC



Having a local & licensed insurance agent by your side can help make the difference when choosing a Medicare plan

I'd love to get to know you and help:

- Explore a variety of different Medicare Plans available to you.
- **Explain** plan benefits and how they may impact your needs and budget.
- Enroll you in the Medicare Plan that fits your lifestyle.

I provide ongoing service to many members of our community and would love to help you too! Call today to schedule your no-cost appointment with no obligation to enroll.



#### Agent Name Licensed Insurance Agent

555-555-5555 agent@agentplace.com

License #: 0G54862

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" LEM1-F



### Rackcard 3.875" x 8.5" LEM1-RC



### Postcard 8.5" x 5.5" LEM1-PC





Flyer 8.5" x 11" LEM2-F



### Rackcard 3.875" x 8.5" LEM2-RC



### Postcard 8.5" x 5.5" LEM2-PC

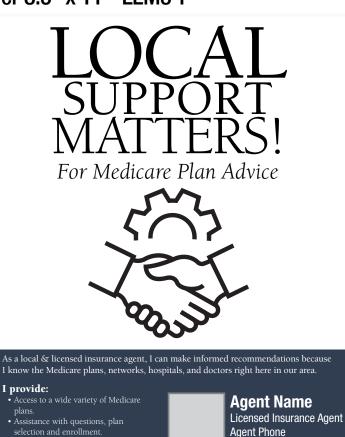




agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" LEM3-F



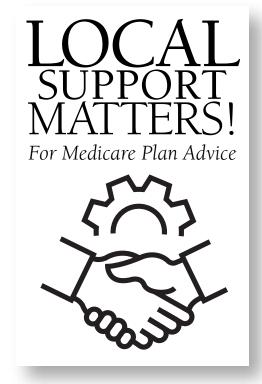
Rackcard 3.875" x 8.5" LEM3-RC



### Postcard 8.5" x 5.5" LEM3-PC

Call, text or email me today to schedule your remote or in-person

plan review – no obligation to enroll and at no cost to you!



As a local & licensed insurance agent, I can make informed recommendations because I know the Medicare plans, networks, hospitals, and doctors right here in our area.

I provide:

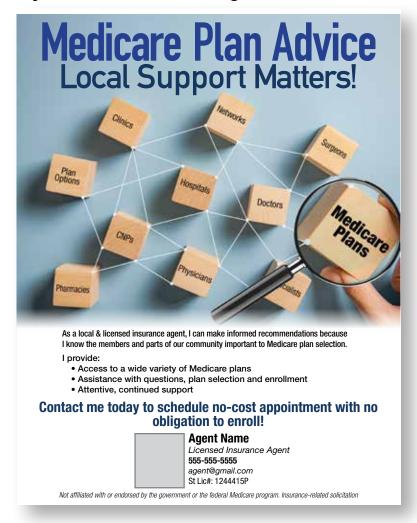
• Access to a wide variety of Medicare plans.
• Assistance with questions, plan selection and enrollment.
• Attentive, continued support.

Call, text or email me today to schedule your remote or in-person plan review — no obligation to enroll and at no cost to you!

Agent Name
Licensed Insurance Agent Agent Phone agent@gmail.com
st Lic#: 1244415P

Not affiliated with or endorsed by the government or the lederal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" LEMMag-F



### Rackcard 3.875" x 8.5" LEMMag-RC



### Postcard 8.5" x 5.5" LEMMag-PC



As a local & licensed insurance agent, I can make informed recommendations because I know the members and parts of our community important to Medicare plan selection. Access to a wide variety of Medicare plansAssistance with questions, plan selection and enrollment Attentive, continued support Contact me today to schedule no-cost appointment with no obligation to enroll! **Agent Name** Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" CW1-F



555-555-5555
agent@gmail.com
St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Rackcard 3.875" x 8.5" CW1-RC



### Postcard 8.5" x 5.5" CW1-PC



### There are A LOT of Medicare options and making sense of it all can be overwhelming.

As a licensed independent insurance agent, I represent multiple carriers and am knowledgeable about the plans in our area. I can help find a plan that fits your needs and budget. My services are available at no cost to you and no-obligation to enroll!

Call, text or email me today to schedule your no-obligation appointment.

### Agent Name Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" CW2-F



### As a licensed insurance agent, I can help you with:

- Understanding your Medicare Plan options
- Plan analysis & review
- Continued support & service
- Explanation of plan benefits

Call, text or email me today to schedule your no-obligation appointment.

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation. Agent Name
Licensed Insurance
555-555-5555

### \_\_\_\_

Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

### Rackcard 3.875" x 8.5" CW2-RC



### As a licensed insurance agent, I can help you with:

- Understanding your Medicare Plan options
- · Plan analysis & review
- · Continued support & service
- Explanation of plan benefits

Call, text or email me today to schedule your no-obligation appointment.

### Agent Name Licensed Insurance Agent

555-555-5555 agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" CW2-PC



### As a licensed insurance agent, I can help you with:

- Understanding your Medicare Plan options
- Plan analysis & review
- Continued support & service
- Explanation of plan benefits

Call, text or email me today to schedule your no-obligation appointment.

### Aç Lice 555

### Agent Name

Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MWC1-F



### Rackcard 3.875" x 8.5" MWC1-RC



### Postcard 8.5" x 5.5" MWC1-PC



# You don't have to make decisions by yourself. Insurance Terms Different Product Types Included Benefits Budget Concerns As a licensed insurance agent, I can help you with: Medicare Education Multiple Health Plan Options Plan Analysis & Review Continued Support & Service Call today to set up your no-cost appointment with no obligation to enroll. Agent Name Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

Flyer 8.5" x 11" MWCA1-F



### Rackcard 3.875" x 8.5" MWCA1-RC



### Postcard 8.5" x 5.5" MWCA1-PC



# decisions by yourself. Insurance Terms Different Product Types Included Benefits Budget Concerns As a licensed insurance agent, I can help you with: Medicare Education Multiple Health Plan Options Plan Analysis & Review Continued Support & Service Call today to set up your no-cost appointment with no obligation to enroll. Agent Name Licensed Insurance Agent 555-555-555 agent@gmail.com St Lic#: 1244415P Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

You don't have to make

Flyer 8.5" x 11" MWC2-F



### Rackcard 3.875" x 8.5" MWC2-RC



### Postcard 8.5" x 5.5" MWC2-PC



### You don't have to make decisions by yourself.

- Insurance Terms Different Product Types Included Benefits
- · Budget Concerns

### As a licensed insurance agent, I can help you with:

- Medicare Education
- · Multiple Health Plan Options
- Plan Analysis & Review
- · Continued Support & Service

Call today to set up your no-cost appointment with no obligation to enroll.

### **Agent Name**

Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

Flyer 8.5" x 11" MWCA2-F



### Rackcard 3.875" x 8.5" MWCA2-RC



### Postcard 8.5" x 5.5" MWCA2-PC



### You don't have to make decisions by yourself.

- · Insurance Terms
- Different Product Types
   Included Benefits
   Budget Concerns

### As a licensed insurance agent, I can help you with:

- Medicare Education
- Multiple Health Plan Options
- Plan Analysis & Review
   Continued Support & Service

Call today to set up your no-cost appointment with no obligation to enroll.



Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

Flyer 8.5" x 11" MWC3-F



### Rackcard 3.875" x 8.5" MWC3-RC



### Postcard 8.5" x 5.5" MWC3-PC



### You don't have to make decisions by yourself.

- Insurance Terms Different Product Types
- Included Benefits
- · Budget Concerns

### As a licensed insurance agent, I can help you with:

- Medicare Education
- · Multiple Health Plan Options
- Plan Analysis & Review
   Continued Support & Service

Call today to set up your no-cost appointment with no obligation to enroll.

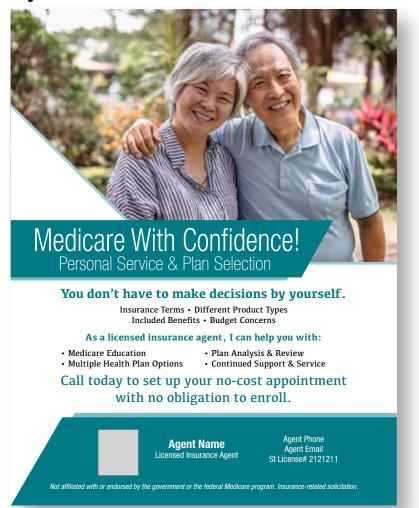


### **Agent Name**

Licensed Insurance Agent 555-555-5555 agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MWCA3-F



### Rackcard 3.875" x 8.5" MWCA3-RC



### Postcard 8.5" x 5.5" MWCA3-PC



### You don't have to make decisions by yourself.

- Insurance Terms Different Product Types
- Included Benefits
- Budget Concerns

### As a licensed insurance agent, I can help you with:

- Medicare Education
- Multiple Health Plan Options
- Plan Analysis & Review
   Continued Support & Service

Call today to set up your no-cost ointment with no obligation to enroll.



**Agent Name** Licensed Insurance Agent agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MWC4-F



### Rackcard 3.875" x 8.5" MWC4-RC



### Postcard 8.5" x 5.5" MWC4-PC





Flyer 8.5" x 11" MWCA4-F Single



### Rackcard 3.875" x 8.5" MWCA4-RC Single



### Postcard 8.5" x 5.5" MWCA4-PC Single





Flyer 8.5" x 11" MWCA4-F Family



### Rackcard 3.875" x 8.5" MWCA4-RC Family



### Postcard 8.5" x 5.5" MWCA4-PC Family





Flyer 8.5" x 11" EMWL-F



### Rackcard 3.875" x 8.5" EMWL-RC



### Postcard 8.5" x 5.5" EMWL-PC



### I can help take the stress out of finding the right Medicare Plan.

As a licensed agent, I provide:

- Multiple carrier & plan optionsMedicare education
- Plan analysis & review Ongoing support & service

Don't look for answers by yourself. The right plan can make the difference in how you

Call today to set up a no-obligation consultation. Phone & in-person appointments available.

### Agent Name

Licensed Insurance Agent 555-555-5555 agent@email.com

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" GEN\_LEGU2-F

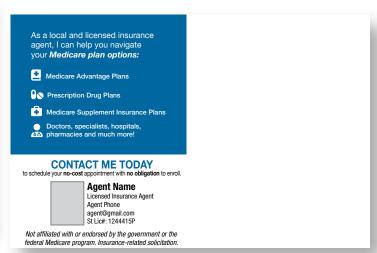


Rackcard 3.875" x 8.5" GEN\_LEGU2-RC



### Postcard 8.5" x 5.5" GEN\_LEGU2-PC





Flyer 8.5" x 11" UNIQ1-F

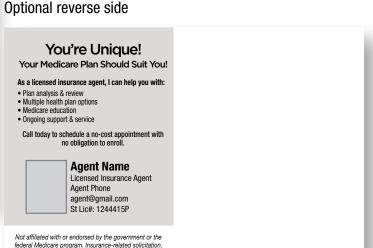


### Rackcard 3.875" x 8.5" UNIQ1-RC



### Postcard 8.5" x 5.5" UNIQ1-PC





Flyer 8.5" x 11" UNIQ2-F



Your Medicare Plan Should Suit You!

No matter your unique needs, I can help find a plan that works for you!

Plan options include:

- Medicare Advantage Plans
- Medicare Supplement Insurance Plans
- Prescription Drug Plans

Make an informed decision by working with a local and licensed insurance agent!

Call today to set up a no-obligation consultation. Phone & in-person appointments available.

Agent Name
Licensed Insurance Agent

Agent Phone
agent@gmail.com
St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

Rackcard 3.875" x 8.5" UNIQ2-RC

# You're Unique!

Your Medicare Plan Should Suit You!



# No matter your unique needs, I can help find a plan that works for you!

Plan options include:

- Medicare Advantage Plans (HMO, PPO, POS)
- Medicare Supplement Insurance Plans
- Prescription Drug Plans

Make an informed decision by working with a local and licensed insurance agent!

Call today to set up a no-obligation consultation.
Phone & in-person appointments available



### Agent Name

Licensed Insurance Agent Agent Phone agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" UNIQ2-PC



Optional reverse side

### You're Unique!

Your Medicare Plan Should Suit You!

No matter your unique needs, I can help find a plan that works for you!

Plan options include:

- Medicare Advantage Plans
- Medicare Supplement Insurance Plans
   Prescription Drug Plans

Make an informed decision by working with a local and licensed insurance agent!

Call today to set up a no-obligation consultation. Phone & in-person appointments available.

### Agent Name

Licensed Insurance Agent Agent Phone agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" YUNIQ1-F



Rackcard 3.875" x 8.5" YUNIQ1-RC



### Postcard 8.5" x 5.5" YUNIQ1-PC



Your Medicare plan should suit you.

With multiple carriers and many competitive plans to choose from, having a local agent by your side can make all the difference.

**Contact me today** to schedule a date and time that's convenient for you!

Agent Name
Licensed Insurance Agent
Agent Phone
agent@gmail.com
St Lic#: 1244415P

Flyer 8.5" x 11" POC1-F



### Rackcard 3.875" x 8.5" POC1-RC





### Postcard 8.5" x 5.5" POC1-PC



Flyer 8.5" x 11" CBM-F

### **Confused By Medicare?**Don't look for answers by yourself. A licensed agent can make Medicare simple!



With multiple plan types & many coverage options available, how do you know which is right for you?

Get the answers you need to make an educated decision:

- What does Medicare cover and cost?
- · Who qualifies for Medicare and when?
- · What are my prescription drug options?
- Are my doctors and specialists covered?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

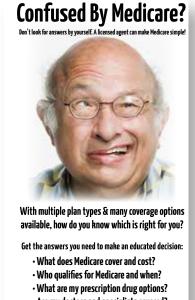
Licensed Insurance Agent

**Agent Name** 

**Agent Phone** License#: 0P32132

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

### Rackcard 3.875" x 8.5" CBM-RC

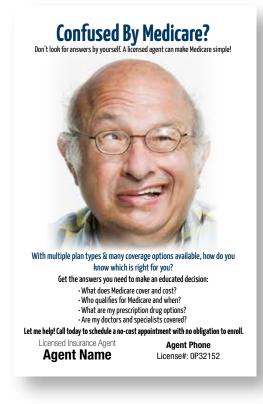


Are my doctors and specialists covered?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

Licensed Insurance Agent Agent Name

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitatio



### Postcard 8.5" x 5.5" CBM-PC

Optional reverse side

**Get your Medicare** questions answered! I can help!

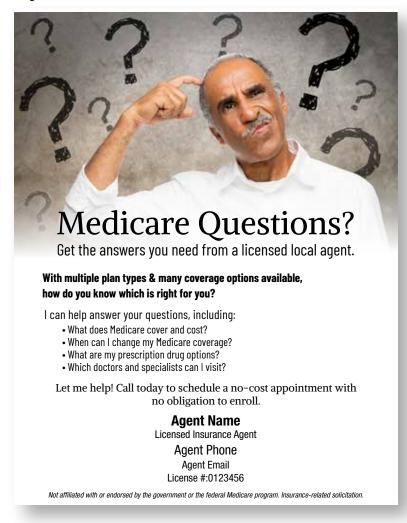
### Agent Name

Licensed Insurance Agent

555-555-5555

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

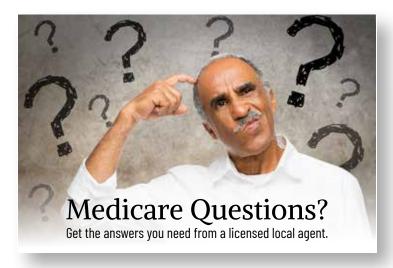
Flyer 8.5" x 11" MQ-F



### Rackcard 3.875" x 8.5" MQ-RC



### Postcard 8.5" x 5.5" MQ-PC



With multiple plan types & many coverage options available, how do you know which is right for you?

I can help answer your questions, including:
• What does Medicare cover and cost?
• When can I change my Medicare coverage?
• Which doctors and specialists can I visit?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

Agent Name

Licensed Insurance Agent

Agent Phone

Agent Email

License #:0123456

Flyer 8.5" x 11" TSOM-F

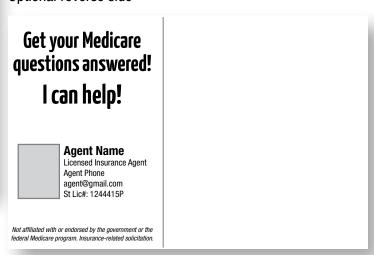


### Rackcard 3.875" x 8.5" TSOM-RC



### Postcard 8.5" x 5.5" TSOM-PC





Flyer 8.5" x 11" DSAM-F

# CONTEST STRESS about Medicare!

With multiple plan types & many coverage options available, how do you know which is right for you?

### Get the answers you need to make an educated decision:

- What does Medicare cover and cost?
- When can I change my Medicare coverage?
- What are my prescription drug options?
- Which doctors and specialists can I visit?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

**Licensed Insurance Agent**Agent Name

555-555-5555

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Rackcard 3.875" x 8.5" DSAM-RC



With multiple plan types & many coverage options available, how do you know which is right for you?

### Get the answers you need to make an educated decision:

- What does Medicare cover and cost?
- When can I change my Medicare coverage?
- What are my prescription drug options?
- Which doctors and specialists can I visit?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

### Agent Name Licensed Insurance Age Agent Phone Agent@email.com

License#: 0P32154

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

# don't stress about Medicare!

With multiple plan types & many coverage options available how do you know which is right for you?

### Get the answers you need:

- What does Medicare cover and cost?
- When can I change my Medicare coverage?
- What are my prescription drug options?
- Which doctors and specialists can I visit?

Let me help! Call today to schedule a no-cost appointment with no obligation to enroll.

Licensed Insurance Agent 555-555-555

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" DSAM-PC

Optional reverse side

### Take a relaxed approach to Medicare!

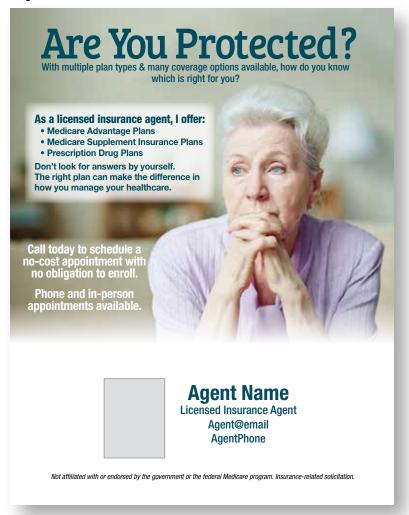
Work with a licensed insurance agent to help you navigate!

### **Agent Name**

Licensed Insurance Agent

555-555-5555

Flyer 8.5" x 11" AYP-F



Rackcard 3.875" x 8.5" AYP-RC



Are You Protected?

As a licensed insurance agent, I offer:

- Medicare Advantage Plans
- Medicare Supplement Insurance Plans
- Prescription Drug Plans

Don't look for answers by yourself, the right plan can make the difference in how you manage your healthcare.

Call today to schedule a no-cost appointment with no obligation to enroll.

Phone and In-person appointments available.

Agent Name Licensed Insurance Agent Agent Email 555-555-5555 CA Lic.#0G12548

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" AYP-PC



Flyer 8.5" x 11" OTP-F



### Rackcard 3.875" x 8.5" OTP-RC



### Postcard 8.5" x 5.5" OTP-PC



Flyer 8.5" x 11" HB-F



### Rackcard 3.875" x 8.5" HB-RC



### **Agent Name**

Licensed Insurance Agent Agent Phone agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

### Postcard 8.5" x 5.5" HB-PC



There are multiple options when it comes to Medicare insurance. As a licensed local agent, I represent multiple insurance companies and can help find a Medicare plan that fits your needs and budget. As a licensed insurance agent, I can help you with: Medicare Education
 Multiple Health Plan Options
 Plan Analysis & Review
 Continued Support & Service

fits your needs and budget.

I help members of our community make sense of their Medicare insurance options. I can help you too!

Contact me today to schedule your no-cost appointment with no obligation to enroll: online, over the phone or safely in-person.

**Agent Name** 

Licensed Insurance Agent Agent Phone agent@gmail.com St Lic#: 1244415P

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation

Flyer 8.5" x 11" ITC1-F



### Rackcard 3.875" x 8.5" ITC1-RC



### Postcard 8.5" x 5.5" ITC1-PC



Flyer 8.5" x 11" ITC2-F



### Rackcard 3.875" x 8.5" ITC2-RC



### Postcard 8.5" x 5.5" ITC2-PC



Flyer 8.5" x 11" ITC3-F



### Rackcard 3.875" x 8.5" ITC3-RC



### Postcard 8.5" x 5.5" ITC3-PC



Flyer 8.5" x 11" DCBY-F



### Rackcard 3.875" x 8.5" DCBY-RC



### Postcard 8.5" x 5.5" DCBY-PC



### Optional reverse side

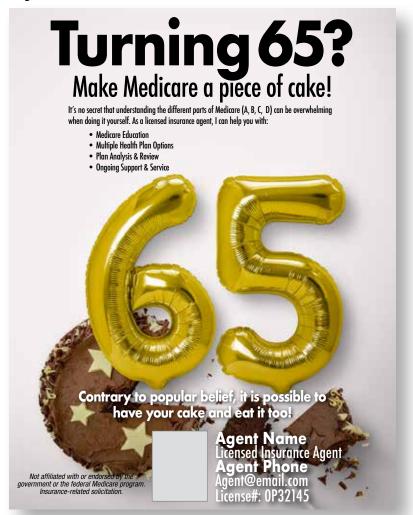
Turning 65?
Celebrate all your
Medicare Plan options!

Have Questions? I can help!

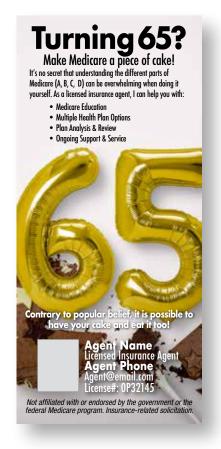
Agent Name
Licensed Insurance Agent
Agent Phone
agent@gmail.com
St Lic#: 1244415P

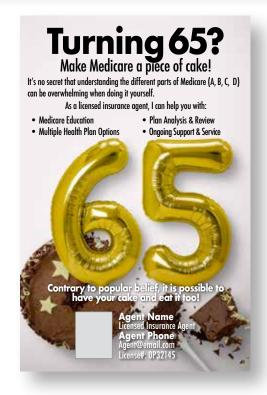
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Flyer 8.5" x 11" POC2-F



### Rackcard 3.875" x 8.5" POC2-RC





### Postcard 8.5" x 5.5" POC2-PC

Optional reverse side

### Turning 65? It's time to celebrate!

As a licensed Insurance agent, I can help make sense of Medicare plans!

Agent Name Licensed Insurance Agent Agent Phone Agent@email.com License#: 0P32145

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Flyer 8.5" x 11" MWC1-B2B-F



### Rackcard 3.875" x 8.5" MWC1-B2B-RC



### Postcard 8.5" x 5.5" MWC1-B2B-PC



Your clients don't have to make Medicare decisions by themselves. As a licensed agent, I can help your clients with: · Medicare Education · Multiple Health Plan Options · Plan Analysis & Review · Continued Support & Service Refer Medicare clients with confidence. Call today to get more information. **Agent Name** Agent Phone agent@gmail.com St Lic#: 1244415P Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

Flyer 8.5" x 11" MWC2-B2B-F



### Rackcard 3.875" x 8.5" MWC2-B2B-RC



### Postcard 8.5" x 5.5" MWC2-B2B-PC



Your employees don't have to make Medicare decisions by themselves.

As a licensed agent, I can help your clients with:

• Medicare Education
• Multiple Health Plan Options
• Plan Analysis & Review
• Continued Support & Service

Support your employees with confidence. Call today to get more information.

Agent Name
Licensed Insurance Agent Agent Phone agent@gmail.com
St Lic#: 1244415P

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Flyer 8.5" x 11" GTTM-F



There are many reasons you could be eligible to enroll in a Medicare plan.

### You are:

- Turning 65
- Retiring or losing group health coverage
- . Moving to a new county or state
- Considering a new Medicare Supplement Insurance Plan
- Low-income Subsidy/Medicaid

Make an informed decision with help from a local and licensed insurance agent!

Call today to set up a no-cost appointment with no obligation to enroll.



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### Rackcard 3.875" x 8.5" GTTM-RC



### Postcard 8.5" x 5.5" GTTM-PC



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Agent Name Licensed Insurance Agent Agent Phone Agent Email License #

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### Flyer 8.5" x 11" GTMM-F



### Get more out of Medicare!

Medicare coverage can be confusing and it is important to make the right decision for you and your health. There are four different parts of Medicare:

Part A (Hospital Insurance)

Part B (Medical Insurance)

Part C (Medicare Advantage Plans) Part D (Prescription Drug Coverage)

This leaves lots of choices to make, and you might even have health and/or prescription drug coverage from a current or previous employer that could affect your choices. Get a trained professional to help you by answering all of your questions.

### Find out more today!

Agent Name

**Agent Phone Agent Email License #:** 0123456

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### Find out more today!

**Agent Name Agent Phone** Agent Email **License #:** 012<u>3456</u>

# **Printing & Mailing**

### **Working with Target Leads for Printing & Mailing**

- 1. PICK YOUR MAILER Once you select the design you want from the samples included in this catalog, Berwick will send you print-ready files that you will then need to forward to us at Target Leads.
- 2. GET A COUNT You can run your own count by visiting our website at www.targetleads.com and clicking "Tools" then click "Run Counts". Or you can call/email us and we would be happy to run the count for you. Please let us know the demographic specifics and any other criteria you want to target as well as the zips/counties you want to select. We will run the counts and email you the totals usually within 1-2 hours at the most.
- 3. PLACE YOUR ORDER Once you have selected the mailer you want to use and finalized your count, you can place your order. You can call or email us with your order, whatever is most convenient for you!
- **4. CONFIRM YOUR ORDER** After we receive your order, we ALWAYS send an order confirmation. Please note...your order will NOT start processing until you have approved the order confirmation and we have received payment for your order. Once we have received your approval and your payment information, it will take approximately 3-5 business days to print and mail your order. Once in the mail, we usually start seeing responses within 1-2 weeks from mail date.

### **Contact Jessica Roberts for more information!**

800-723-5254 ext. 314

jessica@targetleads.com

### **Postcard Pricing\***

Rates below are per 1,000					
QTY	4.25x6	5x7	5.5x8.5	6x9	6x11
1,000	645	705	655	700	860
3,000	635	675	650	670	815
5,000	625	660	645	660	765
10,000	600	605	590	605	650

### **All Pricing Includes:**

- List to mail to with any specified demographic information
- Printing 4 color postcards on 10pt card-stock
- Mailshop
- Outgoing postage

<sup>\*</sup>Pricing may vary based on order and updated costs at TargetLeads